
We are pleased to announce that a book titled *Applied Industrial Ecology: A New Platform for Planning Sustainable Societies* has just been published. Suren Erkman of ICAST, Geneva and Ramesh Ramaswamy from India have jointly authored this book.

Mr. Fritz Balkau of the United Nations Environment Programme (UNEP), Paris has written the **Foreword**.

This book is mainly directed at policy makers – in government agencies, in international development agencies, international funding agencies and in companies. It intends to sensitize the policy maker to the use of Industrial Ecology – particularly in developing countries. As you all know, it is essential for such persons to be introduced to Industrial Ecology, if the field has to develop and become part of mainstream planning processes.

The book is also directly relevant to readers interested in sustainability issues, particularly in the context of developing countries.

Five case studies from India have been detailed in this book. The case studies highlight the applications of the principles of Industrial Ecology in developing countries.

The book has a very comprehensive bibliography, which will serve as a ready reference for relevant and recent published work in the field.

More details of the book, including sample pages, a table of contents and ordering details are available on the web site of the publisher.

www.aicra.com/industrial-ecology.html

Please feel free to pass this message to decision-makers of your acquaintance in government, in companies, local/municipal authorities or any other persons that you think will be interested in the subject.

This will certainly help spread the Industrial Ecology philosophy and bring it into actual practice.
